



NEWS BROUGHT TO OUR ATTENTION BY OUR MEMBERS (September 2018)

- STA Meeting
- ISPA Meeting

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Report on First US Salt Therapy Association Conference-Delray Beach, FL

September 19, 2018

By most accounts the first national Salt Therapy Association (STA) meeting was a success. The stated objectives included, promoting interest, awareness and networking opportunities. With segments on Salt Therapy for Animals, Innovation and Customer Experience and the Difference Salt Therapy Makes in People’s Lives. Our reports indicated that those objectives were undoubtedly met. It was well attended and guests were presented with panel discussions and much useful information. The content was primarily directed toward new facility owners and those looking to get into the industry. Owner and Founder of both the STA and Salt Chamber, Leo Tonkin, had a captive audience.

However, the meeting left others asking, where is the scientific research, what resources exist outside of Salt Chamber and his association, why can’t those in the industry share insight on their products and services with those in attendance? Tonkin claims that the STA is independent, but can an association that only promotes his own business be independent? Was the STA conference a great networking opportunity or a big sales pitch, our reports indicated that it was a bit of both.

Tonkin indicated that they will follow the lead of the World Halotherapy Association and begin to offer the opportunity to certify facilities. However, Tonkin realizing that his STA couldn’t be impartial as the owner of Salt Chamber, announced that it would be done through a third party. Additionally, the STA has now adopted the mission of the newly launched World Halotherapy Association, claiming they would like to raise the standards in the industry and ensure the highest integrity. Tonkin announced that the second annual STA conference will be held in Poland in May.

The WHA will continue to ensure that those in the industry are well supported and Halotherapy facilities, companies, organizations, and associations will be held to the highest of standards.

ISPA Noteworthy Announcement

September 28, 2018

Global Halotherapy Solutions announced at ISPA in Phoenix, AZ this week that they are now offering a LIFETIME warranty on their State-of-the-Art commercial grade halogenerators (mill, feeder & fan).